

# Content Partnership of the Year – Large Yeo Valley Organic

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## Natural harmony

Learn more about organic gardening from Yeo Valley Organic, the proud sponsor of Gardens of the Year 2023

**As** farmers, the folk at Yeo Valley Organic believe that when we look after nature, it looks after us. That's why they pride themselves on their organic farming methods, from breeding a herd of free-range cows to creating naturally nourished, healthy soil that's full of life. This organic approach is also reflected in the Yeo Valley Organic Garden, managed by head gardener and Gardens of the Year judge, Sarah Mead. Here, Sarah shares how she and her team care for the space, from the plants they grow to the wildlife they help to support.

**Why do you think organic gardening is important?**

Whether you have a window box or a stately home, you can always make a difference by growing in a more sustainable way. And the news is, there's often a lot less work involved when you decide to work with nature than when you go against it. For example, in an organic garden, we don't use pesticides, fungicides or herbicides, so we always show visitors a lot of natural beauty. And when it comes to watering, there's often a lot less work involved when you decide to work with nature than when you go against it. For example, in an organic garden, we don't use pesticides, fungicides or herbicides, so we always show visitors a lot of natural beauty.

**Are there any other unique planting areas?**

We have an area for food production, including our veggie patch and a massive compost heap – it's the star of the show! There's also a large glass house for growing plants, a cut flower garden and themed areas in different colours. The bi-ch grow is always a favourite with visitors, as it looks fabulous in spring, when it's carpeted with bright blue Anemone blanda flowers.

**Putting nature first**

Did you know Yeo Valley Organic has recently given its one-litre milk packaging a make-over? So, now you can enjoy the same deliciously fresh milk in a fully renewable, recyclable carton. This move helps cut plastic by a whopping 70% per pack – a saving that will quickly add up. Plus, the renewable materials allow Yeo Valley Organic to reduce its reliance on fossil fuels.

**Yeo Valley Organic**

To find out more about Yeo Valley Organic's gardening methods and explore the full range, visit [yeovalley.co.uk](http://yeovalley.co.uk)

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The Yeo Valley Organic Gardens of the Year, England

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70% LESS PLASTIC THAN OUR PREVIOUS BOTTLE

**Yeo Valley Organic**

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**Yeo Valley Organic**

**Free-Range Fresh Milk**

**70% LESS PLASTIC**

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## Natural goodness

Now you can enjoy the same deliciously fresh taste of Yeo Valley Organic milk in a fully renewable carton

**Whether** you add it to your tea, enjoy it with cereal or use it in your cooking, milk has always been a staple in many of our fridges. But nowadays, we're becoming increasingly conscious of how our fresh produce is sourced, packaged and disposed of. Yeo Valley Organic understands this, which is why it has been trying to make good choices for more than 35 years – whether that's through organic farming or breeding a herd of free-range, pasture-fed cows. Recently, the company has also given its one-litre milk packaging a make-over, so now you can enjoy the same deliciously fresh milk in a vibrant new carton. What else makes this packaging different?

- The new milk carton uses 70% less plastic than the previous one-litre bottle, which is the equivalent of 1kg of plastic per pack – a saving that will quickly start to add up
- Each one is made from natural brown cardboard with a plant-based plastic cap, both of which are fully renewable materials that will help to reduce the company's reliance on fossil fuels
- By making this switch, Yeo Valley Organic has managed to lighten the carbon footprint of its packaging by 60%, compared to the previous bottle
- Every carton is fully recyclable – simply rinse it out, flatten it and replace the cap, then recycle it at a recycling bank or via some home collections. For more information about carton recycling in your area, visit [ace-uk.co.uk](http://ace-uk.co.uk)

**FREEDOM TO ROAM**

Of course, the product is just as important as the packaging, and Yeo Valley Organic believes that organic cows produce great-quality milk. As they're organically farmed, the company's cows spend as much time outdoors as the British weather allows, where they're free to graze on the fresh grass in the clover-rich fields.

When it's too wet or cold for them to be outside, they're taken into warm, dry barns, and fed conserved grass, cereal crops and hay, which are all also organic.

**Yeo Valley Organic**

**Free-Range Fresh Milk**

**70% LESS PLASTIC**

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